

Iowa Energy Summit

Sponsored by the Iowa Association for Energy Efficiency (IAEE)



Tuesday, October 3, 2017

Workshop	11:30	4:00	B3 Benchmarking Learning Lab (pre-registration is required) - Skinner B <i>Hosted by the Iowa Economic Development Authority</i>		
Workshop	12:00	4:00	Emerging Energy Professionals - Skinner A <i>Sponsored by Alliant Energy</i>		
Tour	4:15	5:00	Tour of Prairie Meadows - Meet at IAEE booth across from registration table		
Annual Meeting	5:00	5:30	Join the IAEE Board for the annual meeting. Everyone welcome. Door prizes - Skinner C		
Reception	5:30	7:00	Meet exhibitors, visit with poster presenters, and network with colleagues in the Exhibit Hall <i>Sponsored by A-TEC Energy and Energy Masters Commercial</i>		
Poster Presenters			Residential Ductwork Modifications & Long-Term Supply-Side View – in Honor of IAEE's 30th Anniversary <i>Erin Buchanan and Bill Kohls, Cedar Falls Utilities</i>	Solving Plug Load Energy Usage in Commercial Buildings <i>Gary Ambach, Seventhwave</i>	Fingerprints of a Pig – Separating Bacon from Dog Food with Energy Analytics <i>Eric O'Neill, Michaels Energy</i>
				Power of Rural Small Business Energy Efficiency Kits <i>Jay Jeffries, Resource Action Programs</i>	Energy Efficiency for the Affordable Multifamily Housing Market <i>Cindy Stevens, The Energy Group</i>

Wednesday, October 4, 2017

Schedule	Start	End	Commercial Skinner A	Residential Skinner B	Applied Data Skinner C
Registration & Breakfast	7:30	8:00	Registration and Continental Breakfast - Exhibit Hall <i>Sponsored by The Weidt Group</i>		
Intro and Welcome	8:00	8:15	Welcome from Iowa Association for Energy Efficiency - Bishop A & B <i>Emily Rice & Britin Wood, Conference Co-Chairs Joel Logan, IAEE Chairman</i>		
Keynote	8:15	9:05	Win, Lose or Draw? National Energy Efficiency Policy in the Age of Trump <i>Kateri Callahan, President of Alliance to Save Energy</i>		
Break	9:05	9:25	Networking Break - Visit exhibitors and poster presenters <i>Sponsored by The Energy Group</i>		
Session 1	9:25	10:15	How Well Do You Know Your Trade Allies? <i>Marc Coburn, DNV GL Stacy Christoffersen, MidAmerican Energy Scott Arnold, Alliant Energy Erin Buchanan, Cedar Falls Utilities</i>	Using Big (HERS) Data to Understand Residential Construction <i>Ian Blanding, MEEA</i>	How Buildings Change: The importance of monitoring and managing building energy usage <i>Karl Kaufman & John Sidey, The Weidt Group</i> **GBCI Credit, pending approval
Session 2	10:20	11:10	Technology Forward: Achieving beyond-code energy savings <i>Jacob Serfling & Jason Steinbock, The Weidt Group</i> **GBCI Credit, pending approval	Closing the Gap Between Direct Install & Whole Home Programs: The Minneapolis Pilot <i>Isaac Smith, Center for Energy and Environment</i>	Continuation of Keynote: Win, Lose or Draw? National Energy Efficiency Policy in the Age of Trump <i>Kateri Callahan, Alliance to Save Energy</i>
Lunch	11:15	12:15	Lunch - Bishop A & B <i>Sponsored by CLEAResult</i>		
	12:15	12:35	Iowa Energy Plan Update <i>Ryan Young, Iowa Economic Development Authority</i>		
Session 3	12:45	1:35	AM I going crazy? What's not to love about advanced metering infrastructure? <i>Jeff Ihnen, Michaels Energy</i>	Delivering Energy Savings to Residents of Manufactured Homes - An Underserved Market <i>Shannon Stendel & Rachel Krogman, WECC</i> **GBCI Credit, pending approval	The Race to The Finish: How Increased Transparency Helps Trade Allies and Programs Win <i>Katie Mueller, Franklin Energy Services</i>
Session 4	1:40	2:30	Strategic Energy Management in the Midwest <i>Mark Hess, CLEAResult</i> **GBCI Credit, pending approval	Low Income Energy Efficiency <i>Josh Petersen, The Energy Group</i> Homeowners and Energy Efficiency <i>Ryan Lovan, The Energy Group</i>	Customer Profiling: Lessons Learned From The Data Integration Minefields <i>Jeremiah Robinson & Senay Goitom, DNV GL</i>
Break	2:30	3:00	Networking Break - Visit exhibitors and poster presenters <i>Sponsored by WECC</i> IAEE Board of Directors will be serving cake to celebrate IAEE's 30th Anniversary		
Session 5	3:00	3:50	Applied Metering for Energy Management <i>Janet Razbadouski & George Paterson, University of Iowa</i> **GBCI Credit, pending approval	Fish in a Barrel, How Technology is Driving New Marketing Channels <i>Kurt Sempf, Alliant Energy</i>	Intelligent Efficiency and Utility Programs: Reports from the Midwest <i>Haley Keegan, MEEA</i> **GBCI Credit, pending approval

Conference Adjourned

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Save the Date! 2018 Iowa Energy Summit: November 7-8, 2018