

FOR IMMEDIATE RELEASE
August 28, 2024



IOWA ASSOCIATION FOR
ENERGY EFFICIENCY

Contact:

Suzanne Hull, 515-250-6366
shull@iowaenergy.org

**IOWA ASSOCIATION FOR ENERGY EFFICIENCY (IAEE)
HOSTS ANNUAL ENERGY SUMMIT
Oct 9-10, 2024 Altoona, IA**

Des Moines, IA – IAEE is hosting the Iowa Energy Summit October 9-10 at the Prairie Meadows Event Center in Altoona, Iowa. IAEE invites energy professionals, stakeholders and individuals interested and involved in the energy efficiency industry to attend two days of learning, collaboration, and networking.

“The Energy Summit provides an in-depth look at trends and innovative technologies that shape the energy landscape and help customers understand the benefits of efficiency,” says IAEE Conference Co-Chair, Stacy Christoffersen with MidAmerican Energy Company. The Summit boasts 14 speaker sessions on topics ranging from leveraging energy efficiency funds, building needs, partnering with real estate professionals to improve home performance and the future of virtual power plants. IAEE Conference Co-Chair, Anne Lenzen with Oracle continues, “The event focuses on informing and preparing industry implementors with the knowledge and resources to maximize opportunities available to them in a rapidly changing energy industry.”

Keynote speaker: Paula Glover, President of the Alliance to Save Energy will highlight the continued strategic value of energy efficiency and how it serves as the lowest cost initiative for all customer types. In addition, The Iowa Economic Development Authority (IEDA) will host a plenary highlighting the Inflation Reduction Act and how it will benefit Iowa.

Students and professionals new to the energy efficiency industry are encouraged to attend the Emerging Professionals workshop sessions. This workshop will discuss training and professional development opportunities including a panel of entrepreneurs to discuss how they developed and made their business work in this industry.”

For over 30 years, the Iowa Energy Summit brings together energy-minded professionals from across Iowa. Join us and get a broader perspective of the energy industry while learning new ideas and meeting new friends. Early Bird registration is available through September 20.

Register here www.iowaenergy.org.

Location: Meadows Events Center | Prairie Meadows Casino & Hotel, 1 Prairie Meadows Drive | Altoona, IA 50009

Date: October 9 and 10, 2024

The Iowa Energy Summit is sponsored by Alliant Energy, Iowa Association of Municipal Utilities, Michaels Energy, Resource Innovations, Willdan, Franklin Energy

Our Corporate Sponsors include Alliant Energy, MidAmerican Energy Company, Black Hills Energy, Baker Group, Michaels Energy, CLEAResult, TRANE, Willdan, Cedar Falls Utilities, Central Iowa Power Cooperative, City of Ames - Electric Services, Iowa Association of Municipal Utilities, Iowa Waste Reduction Center, LG Air Conditioning Technologies, Missouri River Energy Services, ECI REC, Franklin Energy